

PAK WINDOW SHOPPING DOT COM

**E- Marketing Solutions -
Campaigns That Matter!**

- No matter how small or large your e mail campaign requirements are, we are there to help you expedite them successfully and with maximum response rates.
- With a database of 50,000 personal e-mail addresses, your message is likely to reach your target market at a time when their attention is at their peak... their personal inbox!

Why Choose Us?

- You do not have to search or maintain a list of database of email address, you can opt to have us send your HTML/ or simple text email to our clients.
- You can even provide us with your e-list and we can use our enabled servers to send out the email campaign.
- Campaign Tracking: After executing the campaign, we will provide you with the campaign statistics.
- Geo Targeting: Our Country specific lists allow geo-targeting of your campaigns and optimize your marketing budget. Our strength lies in the E data base of Pakistan.

Why Choose Us?

- Low Bounce Rates
- Our international standard pricing plans suits all small and large businesses.
- Customized Research Campaigns: If you require us to build a new database for your specific needs, our powerful team of internet research professionals will provide a fresh e list specifically suited for your needs.
- Re-run of campaigns are priced up to 50% lower than the first campaign* Conditions apply

What We require

- Please provide us with the Out Going Name, Reply to address and creative once you book the campaign.
- Our other requirements are:

1000-5000 email addresses	Please provide us with your e-list and campaign creative 3 working days prior to the delivery date. In case you are availing our customized research services, please allow 7 working days before the delivery date.
5000-10,000	Please provide us with your e-list and campaign creative 7 working days prior to the delivery date. In case you are availing our customized research services, please allow 10 working days before the delivery date.
10,000-50,0000	Please provide us with your e-list and campaign creative 10 working days prior to the delivery date. In case you are availing our customized research services, please allow 20 working days before the delivery date. Allow up to 3 days delivery time.
50,000-100,000	Please provide us with your e-list and campaign creative 15 working days prior to the delivery date. In case you are availing our customized research services, please allow 30 working days before the delivery date. Allow up to 3 days delivery time.

PACKAGES

- We have two separate pricing plans to suit the business needs of both small and large businesses. Our clients can either avail the price per email option or bulk pricing option.

Packages

- **Price Per Email:** we charge a flat rate of PKR 1 Re per email. Please note that these charges only include the price of sending out emails. For Example if you provide us with a list of 50,000 email addresses, we will charge you:
 - $50,000 \times \text{PKR } 1 = \text{PKR } 50,000$ only (bulk discounts available)
 - (We require your database)
- **Ordinary Priority Campaign:** In case you would like to utilize our database of 50,000 email addresses, we would charge you a campaign price of PKR 4000 only.

Packages

- **Customized E-Campaign:** In cases where you would want us to build an e-database for you according to your requirements, we would charge a flat rate of PKR 2.5 per email address. In this case discounts would apply on the execution of the same campaign and we would charge an additional PKR 0.5 only for delivery of the emails. The total costs of a customized email marketing campaign would be:
 - $(\text{Customization cost} + \text{email delivery cost}) \times \text{the number of email addresses} = \text{Total Cost}$
 - You are required to provide us with leads.
- **Purchasing E Database:** In case you would like to purchase just the e -database from us, one time charges of PKR 3.5 per email address will be charged and we would provide you with the e-list which would then be your property.

- All Payments need to be made in advance in form of a Money Order.
- Re-run of campaigns are priced up to 50% lower than the initial campaign[1]



[1]

Conditions apply: this is a limited time offer only

Contact Us

- For further information, please feel free to contact:

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